

SARATOGA ARTS

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How To Digitally Photograph Your Artwork

- Artwork should be unframed. Do not photograph through glass.
- Clip, tack, or hang artwork on white (or neutral-colored) wall; use a table for 3D artwork.
- Always use a tripod - the camera should be parallel to the artwork.
- Use two lamps at the same distance, directed at the same angle towards the artwork (inside). It is possible to use natural light outside on an overcast day.
- You want balanced, controlled light to flood your artwork. You do not want spots, glare, or shadows.
- Do not crop your artwork. Photograph an entire piece. If a detail is necessary, do both. If needed, you can slightly crop your image using a photo-editing program.
- While you should not crop your artwork, you should crop out any background behind it. Only the artwork should be included in the photo.
- Do not use a flash. It can create a glare on the surface of the artwork.



Good Image



Bad Image

