

## **SARATOGA ARTS' ART IN PUBLIC PLACES PROGRAM** **GENERAL INFORMATION**

### About Saratoga Arts' Art in Public Places Program

The Art in Public Places Program features monthly or bi-monthly exhibits of artists' work in various locations around the region. The goal of the program is to present original artwork in easily accessible spaces throughout the Saratoga Region. Participation in the APP program is a benefit open to all members of Saratoga Arts from new and emerging artists who might be presenting their first exhibition to veteran artists with lots of experience presenting exhibitions - this program is for everybody!

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### Basic Guidelines

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- Art in Public Places is available for Saratoga Arts Members only.
- Artists are limited to **one** Art in Public Places exhibit annually.
- All artwork exhibited must be appropriate for all audiences. All venues have requested no nudes.
- Saratoga Arts provides a typeset exhibition and price list, with corresponding number labels. All artists must use these exhibition sheets, and not personally made lists. This is to ensure uniformity among all sites. Lists and labels will be available for pick-up the week prior to your exhibition at Saratoga Arts.
- Artists may not provide any additional labels, flyers, postcards, etc. without Saratoga Arts approval.
- All sales are processed through Saratoga Arts, who retains a 30% commission.
- All artwork must be for sale.
- No prints may be exhibited unless they are clearly signed and numbered, and in limited editions of no more than 25. All prints must be archival.
- All work must be framed and ready to hang.
- Artists must provide an artist statement, list of works (including titles, medium, and price), and an exhibition title (if desired) to the Exhibitions Coordinator by the date specified on their contract.

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## Responsibilities

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### Artist Responsibilities

1. Artists are responsible for hanging and maintaining their own exhibition.
2. Artists will be respectful of all Art in Public Places venues. This means artists will adhere to the installation / deinstallation schedule in their contract, be thoughtful and careful during the load-in, installation and load-out of their work.
3. Artists will not adhere anything to the walls (with the exception of the number labels) including additional explanatory labels, flyers, postcards, etc.
4. Artists will sign a waiver distributed by Saratoga Arts indicating they understand neither Saratoga Arts or any Art in Public Places venue can be held accountable or responsible for damage, loss or theft of artworks on display.
5. Artists are encouraged to contact Saratoga Arts with any and all questions related to their exhibition. Artists should not contact the venue or venue representative regarding receptions, price sheets, logistics, etc.

### Venue Responsibilities

1. Venues will provide an appropriate, public, display space for exhibitions coordinated through the Art in Public Places program. Venues will also provide Saratoga Arts with site specs for their exhibition space.
2. Venues will provide an appropriate hanging mechanism for 2-D works. General maintenance of the exhibition site is the responsibility of the venue.
3. Venues will refer all inquiries (questions about the artist, the artwork, and/or inquiries about sales or participation) to Saratoga Arts 518.584.4132.
4. Venues will provide a small space for signage and the placement of price sheets.

### Saratoga Arts' Responsibilities

1. Saratoga Arts will coordinate all Art in Public Places exhibitions. This includes scheduling artists, setting installation and de-installation dates, contracting with artists (reviewing artwork if necessary), and ensuring that artists are keeping with the terms of their contract.
2. Saratoga Arts will promote all artists, exhibitions and venues with a variety of print and online marketing and promotional tools.
3. Saratoga Arts will provide all price sheets for each APP exhibition.
4. Saratoga Arts will facilitate and retain a 30% commission on all sales. Artists will receive a check from Saratoga Arts with their portion of the sale.

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## Frequently Asked Questions

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**What are the requirements to exhibit in Art in Public Places?** You must be a member of Saratoga Arts to participate in the Art in Public Places program. Please see the *Membership* section of this packet for more information about membership opportunities.

**Can I choose when and where my Art in Public Places exhibit will be held?** Yes! Artists can choose their preferred month and venue on a first come, first serve basis.

**How do I schedule my Art in Public Places exhibit?** To schedule your exhibit, please contact Emma Huneck, Exhibitions Coordinator at 518.584.4132 or [ehuneck@saratoga-arts.org](mailto:ehuneck@saratoga-arts.org).

**When do I schedule my Art in Public Places exhibit?** Art in Public Places exhibits are scheduled at least one year in advance. For example, all exhibits that will take place in 2018 will be scheduled beginning in January 2017.

**How many pieces of art can I exhibit?** Each Art in Public Places venue is able to accommodate a different number of works. Please view *Participating Venue Information* for all information regarding each venue's unique requirements.

**Can I exhibit 3-dimensional artwork?** Beginning in 2017, **only the Brookside Museum** is able to accommodate a limited number of small 3-D artwork that can fit safely on a pedestal that is provided by the Brookside Museum. All other venues are unable to accommodate 3-D artwork at this time. For further details, please contact Emma Huneck, Exhibitions Coordinator at 518.584.4132 or [ehuneck@saratoga-arts.org](mailto:ehuneck@saratoga-arts.org).

**When do I install and deinstall my artwork?** The goal is to have all exhibitions hung and ready for viewers by the first Saturday of the month. Installations are scheduled for Tuesdays and de-installations are scheduled for Mondays. Saratoga Arts' Exhibition Coordinator will provide all participating Art in Public Places artists with exhibition installation and deinstallation dates and times.

**How do I hang my artwork?** Each Art in Public Places venue has a different hanging system. Please view *Participating Venue Information* section for all information regarding each venue's unique requirements.

**Can I sell my artwork?** Yes! All artists are required to sell their artwork.

**How should I price my artwork?** Artwork prices are entirely up to the artist - but please take into consideration that Saratoga Arts retains a 30% commission on all artwork sales.

**What happens if there is a sale?** All sales are facilitated through Saratoga Arts. If your artwork sells, you will be contacted by the Exhibitions Coordinator and proceed from there.

**Is there an opening reception?** No - Art in Public Places venues are not required to, or expected to, host exhibition receptions.

**Can my organization participate in Art in Public Places?** Yes! If your organization is a member of Saratoga Arts, individual artists exhibiting in the group show do not need to be members.

**Who can I contact for more information?** For all information regarding Art in Public Places, including venue inquiries, please contact Emma Huneck, Exhibitions Coordinator at 518.584.4132 or ehuneck@saratoga-arts.org. **Please do not contact the venue.**

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## Participating Venue Information

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### **Brookside Museum**

6 Charlton Street, Ballston Spa

**Hours:** Tuesday-Friday 10am-4pm; Saturday 12pm-4pm

**Specifications:** Approximately 10-12 works, depending on size; large room in the back of the museum. This site will hold two APP artists per month. Suitable for larger work.

### **Clifton Park-Halfmoon Public Library**

475 Moe Road, Clifton Park

**Hours:** Monday-Thursday 9am-9pm; Friday 9am-6pm; Saturday 9am-5pm; Sunday 12pm-5pm

**Specifications:**

**Site A:** Second Floor Mezzanine Area: Approximately 15-20 wall pieces, depending on size. Black, freestanding, cloth covered walls. Pre-hanging system is installed; artwork must have D-rings or hanging wire.

**Site B:** Wall outside of Children's Library, second floor: Approximately 10 pieces, depending on size. Pre-hanging system is installed; artwork must have D-rings or hanging wire. Suitable for larger work.

### **Saratoga Arts' Members Hall**

320 Broadway, Saratoga Springs

**Hours:** Monday-Friday 9am-5pm; Saturday 11am-5pm; Sunday (in July and August) 11am-5pm

**Specifications:** Approximately 12-15 pieces, depending on size. This exhibition is hung by the Exhibitions Coordinator.

### **Saratoga Arts' Reception Area Gallery**

320 Broadway, Saratoga Springs

**Hours:** Monday-Friday 9am-5pm; Saturday 11am-5pm; Sunday (in July and August) 11am-5pm

**Specifications:** Approximately 10-12 pieces, depending on size. This is a bi-monthly site. This exhibition is hung by the Exhibitions Coordinator.

### **Saratoga Springs Train Station**

26 Station Lane, Saratoga Springs

**Hours:** Monday-Friday 9am-4:30pm; Saturday-Sunday 9:30am-7:30pm

**Specifications:** Approximately 5-8 pieces, depending on size. This is a bi-monthly site. There are nails and hooks in the wall; artists may wish to re-hang the nails. If this is the case, please ask for assistance at the information desk.

### **Saratoga Springs Public Library**

49 Henry Street, Saratoga Springs

**Hours:** Monday-Thursday 9am-9pm; Friday 9am-6pm; Saturday 9am-5pm; Sunday 12pm-5pm

**Specifications:** Approximately 12-15 pieces, depending on size. Hanging rods are provided on the walls. Absolutely nothing can be attached to the walls.

### **Saratoga Springs Visitor's Center**

297 Broadway, Saratoga Springs

**Hours:** July-September: Monday-Saturday, 9am-6pm, Sunday 9am-4pm | October-June: Monday-Saturday, 9am-6pm, Sunday 10am-3pm

**Specifications:** Hallway leading to the bathroom. Approximately 6-10 smaller works. There is a hanging system provided.

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## MEMBERSHIP

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Artists are required to be Members of Saratoga Arts to participate in the Art in Public Places program. There are several individual, family, business, and non-profit memberships available. For a complete list, please visit our website at [www.saratoga-arts.org/joinnow](http://www.saratoga-arts.org/joinnow), or contact Kate Morse by at [kmorse@saratoga-arts.org](mailto:kmorse@saratoga-arts.org) or by phone at 518.584.4132.

#### **Senior + Student Membership (\$35/year) includes:**

(includes adults over the age of 65 and students with a valid college ID)

- this level receives a discounted friend membership

#### **Friend (\$50/year) includes:**

- discounts on class enrollments + some special events
- participation in member exhibition opportunities
- 10 % off gallery shop purchases
- bi-monthly arts newsletter subscription
- artistic recognition in newsletter

#### **Business + Non-Profit Membership at the Friend Level (\$50/year) includes:**

- link on Saratoga Arts' website
- one arts related flyer in ArtsLetter